



ODC 2026 Sponsorship Prospectus



Officer Development Conference

ODC 2026

July 13-16, 2026 | Columbus

CONNECT | EDUCATE | INSPIRE

An Ohio Fire Chiefs' Association Event



About

ODC

OVERVIEW

With dozens of educational sessions and workshops, an impressive lineup of keynote speakers and presenters, over 100 exhibitors, outstanding networking events, in-person training opportunities, and much more, **ODC** is genuinely a one-of-a-kind conference that no fire or EMS leader will want to miss. Past attendees have included nationally recognized experts on every possible fire or fire-related topic, U.S. Fire Administrators, frontline innovators, and—most importantly—fire chiefs and officers from across Ohio.

MISSION

ODC provides participants with an educational program that fosters curiosity, encourages collaboration, and emphasizes teamwork. ODC is tailored for mid-level supervisors, senior leaders, and individuals aiming to improve their departments and advance their careers





Strategic Sponsorship Opportunity

REACH



EXPOSURE POTENTIAL

Connect with 500+ senior decision-makers in Ohio's Fire Service, predominantly Chiefs, actively seeking innovative solutions

BRANDING



BRAND ALIGNMENT WITH OHIO'S FIRE SERVICE

Maximize visibility with logo placement on event apps, main stage branding, and sponsored content sessions

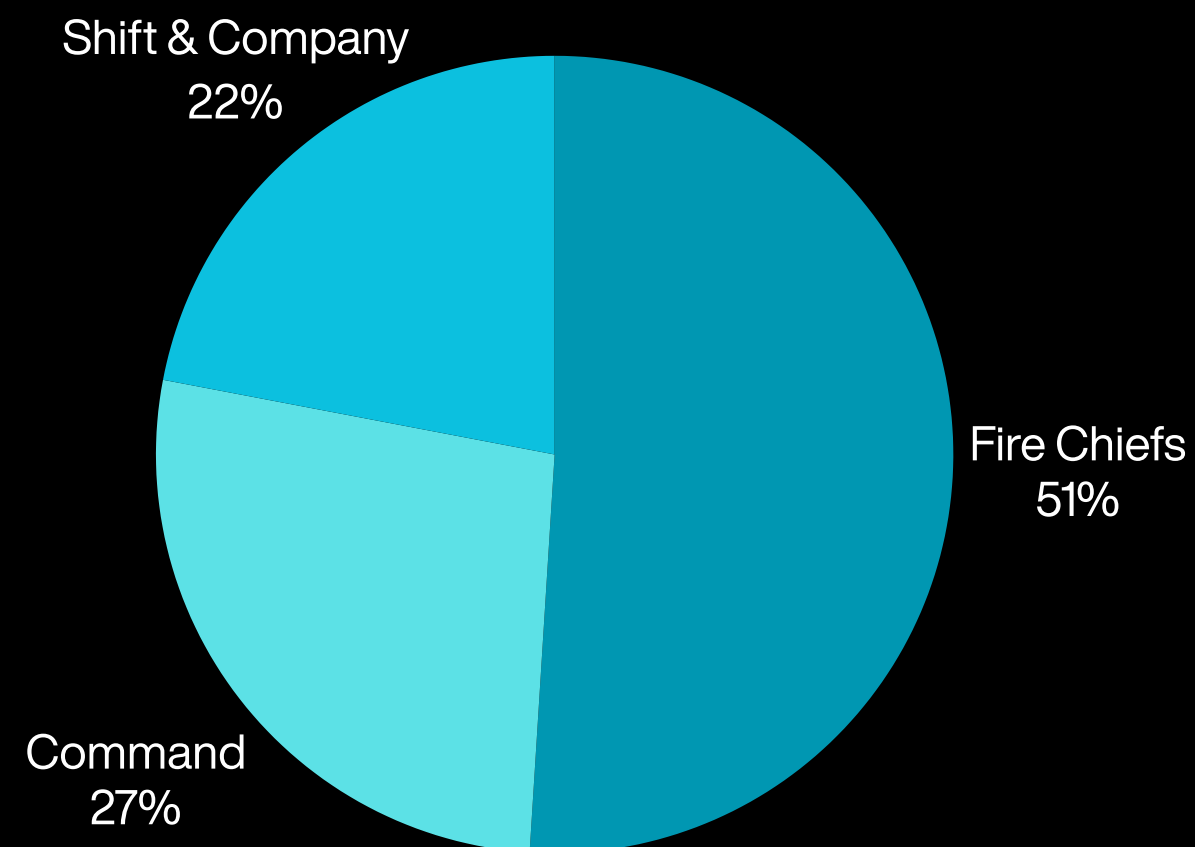
ENGAGEMENT



NETWORKING AND LEAD GENERATION

Our expo and networking events encourage direct interaction with qualified leads

Who's Coming?



- **51%** **FIRE CHIEFS**
- **27%** **COMMAND STAFF**
- **22%** **SHIFT/COMPANY OFFICERS**

500+ **ATTENDEES**
22 **PRESENTERS**
115 **VENDORS**

80%
**ATTENDEES
ARE DECISION
MAKERS**

Premier Tiered Sponsorship

Packages



PLATINUM \$10,000

This tier offers the highest level of visibility & benefits. Receive exclusive branding of one keynote speaking slot, visible logo placement, and significant presence on conference materials. Additionally, receive 10 exclusive social media shoutouts with your logo.

GOLD \$5,000

An impressive range of benefits is available with gold sponsorship. This level includes a prime booth location, one branded session, and significant recognition during the event. Additionally, receive 8 exclusive social media shoutouts with your logo.

VIP \$2,500

At this level, you can balance visibility with cost. You'll receive branding opportunities in conference materials and recognition during the event. Ideal for companies looking to participate without committing to the highest level. Receive 6 exclusive social media shoutouts.

PRESIDENTIAL \$1,000

At a more affordable price, this tier offers essential branding opportunities. Sponsors in this category receive logo placement on specific materials and mention in select conference communications. You'll receive 4 exclusive social media shoutouts.

All Premier Tier Packages include sponsorship of the Presidential Banquet

Tiered Sponsorship

Packages



FIVE ALARM \$750

All One-Alarm Sponsor marketing included

Name listed on signage at four Conference events

2 exclusive social media shoutout

FOUR ALARM \$500

All One-Alarm Sponsor marketing included

Name listed on signage at three Conference events

1 exclusive social media shoutout

THREE ALARM \$350

All One-Alarm Sponsor marketing included

Name listed on signage at two Conference events

Shared social media shoutout

TWO ALARM \$250

Name listed on signage at one Conference event

Name on in-house listing in Buyers Guide

Name on the list of Sponsors displayed at Registration

Name on in-house listing in **InCommand Magazine**

Shared social media shoutout

But Wait! There's More: Looking for a truly cost-effective option? Our One Alarm Tier is Available for only \$100.00

A La Carte Sponsorships

Events



LUNCH \$5,000

Lunch sponsorship provides strong brand exposure, positioning your company as the main presence at a key networking event through prominent logo display, a short speaking slot, distribution of materials or giveaways, and social media outreach.

3 Available

BREAKFAST \$3,500

Your sponsorship transforms a simple meal into a key networking and marketing opportunity. Through naming rights, prominent logo placement, literature and/or swag distribution, and direct engagement, your company will build strong brand awareness.

4 Available

AFTERNOON BREAK \$1,500

This sponsorship offers a cost-effective and impactful way to strengthen brand presence and build lasting relationships beyond the official sessions. It provides attendees with a much-needed energy boost through refreshments between afternoon sessions.

2 Available



A La Carte Sponsorships

Brand Awareness



KEY CARD \$2,000

This sponsorship provides continued exposure to all attendees staying at the host hotel throughout the conference. The sponsor's logo and conference logo are placed on two keys per guest room. Keys are printed in full color.

MAIN STAGE \$2,000

If you're looking for maximum exposure during ODC, sponsor the Main Stage in the Regent Ballroom, where the opening ceremony and keynotes happen. Hanging banners with your name/logo offer unparalleled visibility. Include opportunity to provide literature or swag items.

FLOOR SIGNAGE \$1,500

Large floor stickers branded with your logo will be placed in four high-traffic areas throughout the conference area.



A La Carte Sponsorships

Content & Digital



ODC ACADEMY \$2,000

Become the sponsor of the ODC Academy, the premier destination for innovative microlearning sessions and skills workshops. Your logo will prominently feature at the events, and you'll have the opportunity to distribute giveaway items during the sessions.

SESSION SPEAKER \$750

Take the opportunity during ODC to sponsor one of our Breakout Speakers. An exclusive session sponsorship will give your company significant visibility. Your company's prominent signage will be displayed throughout the session, and you can also provide giveaway items for the session tables.

WI-FI \$5,000

Help conference attendees get all the information they need by sponsoring ODC's wi-fi network. In addition to standard sponsor recognition, the sponsor of this opportunity will be recognized on the network login screen.

CONFERENCE APP \$3,000

Sponsor our popular conference mobile app! It contains all the essential conference information and is the best way to get real-time updates on everything happening at ODC. The sponsor of the mobile app is recognized through an opening splash page and an in-app banner ad at the top of the screen.

A La Carte Sponsorships

Attendee Experience



WELCOME RECEPTION \$2,500

This provides high brand visibility as the first networking event at ODC, offering benefits such as prominent logo placement on signage, the conference website, and the app. It also includes a brief speaking opportunity, branded promotional items, literature or swag distribution, and direct engagement with attendees.

DAYROOM SPONSOR \$2,000

Sponsor the Dayroom lounge during the Expo, where attendees and vendors can socialize in a comfortable environment with snacks. A perfect opportunity to distribute literature and/or swag items!

HAPPY HOUR \$1,250

Sponsoring the President's Happy Hour enables direct interaction with attendees and Board members in a casual, enjoyable environment. The event will feature your logo, and the sponsor can also provide literature or giveaways.

WELLNESS \$1,100

Sponsor our 'Fit to Lead' Wellness Experience, a branded program offering daily wellness activities focused on fitness and healthy living, ensuring your brand is associated with attendee revitalization and well-being throughout ODC.



Staff Contacts

If you're interested in partnering with ODC, or want to know more about our attendees and sponsorship packages, contact:

Retired Chief Colin Altman

OFCFA Communications & Education Director
Marketing, Education Program

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For questions regarding the Expo and becoming a vendor at ODC, contact:

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JULY 13 - 16, 2026

HILTON COLUMBUS AT EASTON